

Privacy Policy

Last Updated: March 2026

Honestly Innovative (“we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, honestlyinnovative.com, and purchase products or services from us.

By using our website, you agree to the terms outlined in this policy. If you do not agree, please do not access the website.

1. Information We Collect

We collect information from you when you interact with our website, including:

- Personal Information: Name, email address, phone number, shipping/billing address, and payment information.
 - Account Information: Login credentials and account details when you create an account.
 - Transaction Information: Details of purchases made and any communications with our customer support team.
 - Technical Data: IP address, browser type, operating system, and device information.
 - Cookies and Tracking Information: Usage data collected through cookies and other tracking technologies.
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2. How We Use Your Information

We use your information to:

- Process and manage orders, payments, and deliveries.
 - Communicate with you, including sending order confirmations and responding to inquiries.
 - Personalize your experience by providing tailored content and product recommendations.
 - Detect and prevent fraudulent activities and enhance security.
 - Analyze usage data to improve website performance and services.
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3. Sharing Your Information

We do not sell or rent your personal information. However, we may share your information with:

- Service Providers: Payment processors, shipping companies, and fulfillment partners who assist in delivering our services.
 - Legal Authorities: When required by law, regulation, or legal process.
 - Business Transfers: In the event of a merger, acquisition, or sale of assets.
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4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to:

- Recognize and enhance your shopping experience.
- Track website usage and measure performance.

You can manage or disable cookies through your browser settings.

5. Data Security

We implement industry-standard security measures to protect your personal information. However, no system is completely secure, and we cannot guarantee absolute security.

6. Your Rights and Choices

You have the right to:

- Access and Correct Your Data: Update or modify your account information.
 - Opt-Out of Communications: Unsubscribe from marketing emails at any time.
 - Request Data Deletion: Request deletion of your personal information, subject to applicable legal requirements.
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7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.

8. Children's Privacy

Our website is not directed toward children under 13. We do not knowingly collect information from children.

9. Changes to This Policy

We may update this Privacy Policy periodically. We encourage you to review it frequently to stay informed of any changes.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

Email: honestlyinnovative@gmail.com

Phone: 845-565-0267