

Dune Grass Publishing LLC (“Dune Grass Publishing LLC,” “we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, share, and protect information when you visit our website, create an account, or make a purchase.

By using our website, you agree to the terms of this Privacy Policy.

1. **INFORMATION WE COLLECT**

We collect information in three main ways: you provide it to us, it is collected automatically, or we receive it from third parties.

1.1 Information You Provide

- Name
- Billing and shipping address
- Email address
- Phone number
- Account login information
- Order details
- Messages or support requests

1.2 Payment Information

Payments are processed securely through Webstore Simple.

- We do not store full credit card numbers.

1.3 Shipping Information

We collect shipping details to deliver your order via UPS and/or other carriers.

1.4 Information Collected Automatically

When you use our site, we automatically collect:

- IP address
- Browser type
- Device type
- Pages viewed and time on site
- Referral URLs
- Cookies and tracking technologies (see Cookies section below)

1.5 Third-Party Analytics & Tools

We use tools such as:

- Google Analytics
- Meta/Facebook Pixel
- Other marketing and performance tracking tools

These tools may collect information about your activity on our site.

1. **HOW WE USE YOUR INFORMATION**

We use your information to:

- Process and deliver orders
- Provide customer service
- Create and manage your account
- Communicate about your order or account

- Send marketing emails (only if you opt in)
- Improve our website, products, and user experience
- Prevent fraud and protect our business
- Comply with legal obligations

1. **SHARING YOUR INFORMATION**

We do not sell or rent your personal information.

We may share information with:

- Payment processors (Webstore Simple)
 - Shipping carriers (UPS, etc.)
 - E-commerce platform (Webstore Simple)
 - Email service providers
 - Analytics and marketing tools
 - Service providers and contractors (website hosting, IT, customer service)
 - Law enforcement or legal authorities when required
- All third parties only receive the minimum information needed to perform their services.

1. **COOKIES & TRACKING TECHNOLOGIES**

Cookies help us:

- Keep items in your cart
- Remember your preferences
- Analyze traffic and site usage
- Deliver relevant ads

Types of cookies we use:

- Essential cookies (required for site functionality)
- Performance/analytics cookies (Google Analytics)
- Marketing cookies (Facebook Pixel)
- Functional cookies (remember user settings)

You can disable cookies in your browser, but some features may not work properly. We may also use web

beacons, pixels, and similar technologies to measure campaign performance and understand user behavior.

1. **DATA SECURITY**

We use reasonable administrative, technical, and physical security measures to protect your personal information. However, no method of transmission or storage is 100% secure. We cannot guarantee absolute security but we work hard to protect your data.

2. **DATA RETENTION**

We keep your information only as long as needed:

- For order and shipping records
- To comply with legal, tax, or regulatory requirements

- To maintain your account (unless you request deletion)
When no longer required, we securely delete or anonymize your data.

1. **YOUR CHOICES AND RIGHTS**

You can:

- Update your account information
- Opt out of marketing emails (via unsubscribe link)
- Disable cookies in your browser
- Request access, correction, or deletion of personal data by contacting us

1. **CALIFORNIA PRIVACY RIGHTS (CCPA/CPRA)**

If you are a California resident, you have the right to:

8.1 Know

Request the categories or specific pieces of personal information we have collected, used, or shared about you.

8.2 Delete

Request deletion of your personal information (with some exceptions, such as order or legal records).

8.3 Opt-Out of Sale/Sharing

We do not sell personal information for money. However, some analytics or marketing tools may be considered “sharing” under California law. You may request to opt-out of such sharing.

8.4 Non-Discrimination

We will not deny services or change pricing because you exercised your privacy rights.

8.5 How to Submit a Request

Email us at: [jim@dunegrasspublishingllc.com]

Please state you are a California resident making a privacy request. We may need to verify your identity before completing your request.

2. **CHILDREN’S PRIVACY**

Our website is not intended for children under 13. We do not knowingly collect personal information from children under 13. If we learn we have, we will delete it immediately.

3. **THIRD-PARTY LINKS**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. Please review their privacy policies before providing information.

4. **DO NOT TRACK (DNT)**

Some browsers offer a “Do Not Track” feature. We currently do not respond to DNT signals due to lack of standardization.

5. **CHANGES TO THIS PRIVACY POLICY**

We may update this policy from time to time. When we do, we will update the “Last Updated” date at the top.

Continued use of the website means you accept any changes.

6. **GOVERNING LAW**

This Privacy Policy is governed by the laws of the State of New Jersey, without regard to

conflict of law
principles.

7. **CONTACT US**

If you have questions, requests, or concerns about this Privacy Policy, please contact us:

Dune Grass Publishing LLC

Email: jim@dunegrasspublishingllc.com

Phone: [609-774-6562](tel:609-774-6562)

Address: 39 Indiana Avenue, Blackwood, NJ 08012

End of Privacy Policy